

**ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

**Thursday, July 28 , 2011 – 12:30 PM
Board Room, Court House, Stratford**

Members Present: Councillor Robert Wilhelm, Councillor Vince Judge, Councillor Bob McMillan, Councillor Walter McKenzie and Warden Julie Behrns

Members Absent: None

Staff Present: Bernia Wheaton, Economic Development Coordinator, Bill Arthur, Chief Administrative Officer, Pauline Walkom, Recorder/ Administrative Support Clerk

1. CALL TO ORDER
Chairperson Councillor Robert Wilhelm called the meeting to order and verified quorum was present.
2. DECLARATIONS OF PECUNIARY INTEREST and general nature thereof
No Disclosures Stated.
3. ADOPTION OF AGENDA
Resolution Number 2011-017
Moved By Councillor Walter McKenzie
Seconded by Councillor Vince Judge
THAT the Agenda for July 28, 2011 be approved. Carried.
4. ADOPTION OF PREVIOUS MINUTES
No minutes circulated.
5. DELEGATIONS (none)
6. REPORTS
 - 6.1 Economic Development Coordinator Transition Report – July 2011
(Distributed at the meeting) Bernia Wheaton updated Committee on outstanding programs.
 - 6.1.1 BUSINESS & EXPANSION (BRE) APPLICATION
BR + E – Agri Food Sector –Successful application. Funding announcement forthcoming. Ending date may need to be changed.
 - 6.1.2 McCONNELL FOUNDATION -Sustainable Food Systems Initiative
It is expected that a decision will be made in September 2011. Project Management fee included in this.

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6.1.3 4 COUNTY LABOUR BOARD – Workforce Development Program
Project is pending.

6.1.4 LOCAL FOOD VIDEO –No. 1 & 2
Bernia Wheaton reviewed what videos will be produced. Videos may be used for any venue. OMIF Contract has not been received yet.

6.1.5 RETAIL ATTRACTION PROSPECTUS
Copies have been developed with more copies available.

6.1.6 SOCIAL MEDIA
All login information has been forwarded.

6.1.7 ECONOMIC DEVELOPMENT ASSOCIATION OF CANADA
Submissions for awards were reviewed.

6.1.8 ECONOMIC DEVELOPMENT COUNCIL OF ONTARIO
Submissions will be called for shortly.

6.1.9 INDUSTRIAL ATTRACTION
Bernia Wheaton updated Committee on status of various companies she has been working with.

6.1.10 COMMUNICATION
Bill Arthur, C.A.O. will be the Economic Development contact. Announcement to be made Friday, August 5, 2011 regarding position.

6.1.11 PROMOTIONAL MATERIALS
Bernia Wheaton reviewed current inventory of promotional materials.

Appreciation was extended to Bernia Wheaton for her work. Bernia Wheaton is now absent.

The meeting moved to the Motions Room, Court House as meeting room was being used at 1:00 PM.

7. CORRESPONDENCE – No Correspondence

8. OTHER BUSINESS –No Other Business

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9. CLOSED MEETING

That Economic Development Committee move to Closed Meeting at 1:00 P.M. in accordance with Sec. 239 of the *Municipal Act S.O. 2001 c. 25* (as amended), regarding subject matter as follows:

- personal matters about an identifiable individual, including municipal or local board employees;

Motion by Councillor Vince Judge
Seconded by Councillor Bob McMillan

Carried.

10. REPORTING OUT FROM CLOSED MEETING

Resolution Number 2011-018

Motion by Warden Julie Behrns

Seconded by Councillor Vince Judge

Recommend to Perth County Council that Human Resources Department be directed to hire person for a one (1) year contract for an Economic Development Co-ordinator;

Carried.

11. NEXT MEETING: August 18, 2011 -1 pm. – Council Chamber (follows lunch)
Sept. 13, 2011 10:00 A.M. Perth East

12. ADJOURNMENT

Resolution Number 2011-019

Moved By Warden Julie Behrns

Seconded By Councillor Walter McKenzie

THAT the Economic Development Committee adjourns at 1:40 pm.;

Carried.

Pauline Walkom, Administrative Support Clerk/Recorder

Councillor Robert Wilhelm, Chairperson