



**ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

**March 13, 2012 –1:30 PM
Municipality of West Perth
169 St. David Street, Mitchell**

Members Present: Councillor Robert Wilhelm, Councillor Vince Judge,
Councillor Walter McKenzie and Warden Ian Forrest

Staff Present: Bill Arthur, Chief Administrative Officer, Kristin Sainsbury,
Economic Development Coordinator and Pauline Walkom,
Recorder/Administrative Support Clerk

ABSENT: Councillor Bob McMillan

1. **CALL TO ORDER**
Chairperson Robert Wilhelm called the meeting to order at 10:00 AM and verified quorum was present.

Carried

2. **DECLARATIONS OF PECUNIARY INTEREST** and general nature thereof
No Disclosures stated.

3. **ADOPTION OF AGENDA**
Moved by Warden Ian Forrest
Seconded by Councillor Walter McKenzie
THAT the Agenda for March 13, 2012 be approved;

Carried

4. **ADOPTION OF PREVIOUS MINUTES**
Moved by: Warden Ian Forrest
Seconded by: Councillor Walter McKenzie
THAT the minutes of the February 13, 2012 Economic Development Committee meeting minutes be approved;

Carried

5. **REPORTS**
 - 5.1 Economic Development General Report
 - 5.1.1 **Rural Economic Development (RED) Program Update**

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

An updated summary dated March 13, 2012 was distributed and reviewed.

5.2 **BR & E Project Update**

BR& E project was presented at Perth County Food Summit on Feb 27, 2012. Brochures requesting participation were distributed; with over a dozen returned. The first Task Force meeting was held March 1, 2012.

5.3 **Perth County Regional Food Hub Project**

County staff presented details of Food Hub project at Perth County Food Summit held by Savour Stratford Perth County.

5.4 **Perth County Kitchens**

An application has been made under the Healthy Communities program to Pilot Summer Camp in Perth East aimed at cooking skills and healthy active living. It is being planned to run for 3 weeks with 20-25 students and will include swimming every day. If successful, this could be duplicated in other municipalities.

5.5 **Newcomers Strategy**

A training session will be held on March 5, 2012 by Ontario Ministry of Agriculture, Food and Rural Affairs that staff will be attending.

5.6 **New Business “Welcome Wagon**

As estimates were high for templates and folders, staff will create graphic designs and templates in-house.

5.7 **Canadian European Free Trade Agreement**

Information is being obtained from Association of Municipalities of Ontario (AMO) and Federation of Canadian Municipalities regarding agreement. Kristin Sainsbury was directed to draft a report to Council.

5.8 **Shop Local Campaign**

Local business representatives from Listowel, Mitchell, Sebringville, Shakespeare, Milverton, Monkton and Atwood will form a Committee for concept.

5.9 **Social Media Sites** – Information update for Committee

5.10 **Regional Tourism Organization (RTO)4**

The organization covers a larger regional area. (Waterloo, Wellington County, Guelph, Huron County, Stratford, Perth County). A Meridian system is available free to members of Perth County Visitor’s Association. The system includes booking system for accommodation and services; as well as processing of credit cards.

**ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

5.11 **Other Activities** –Ongoing projects listed for information.

Moved by Councillor Vince Judge

Seconded by Councillor Walter McKenzie

That staff report prepared by Kristin Sainsbury dated March 2, 2012 Economic Development General Report 5.1.1 to 5.11 be received;

Carried.

6. **Lower Tier Economic Development Minutes**

Moved by Warden Ian Forrest

Seconded by Councillor Vince Judge

THAT the Minutes of Municipality of North Perth – Feb 6 & Feb 15;
and Municipality of West Perth – February 14 be received;

Carried.

7. Lower Tier Update – None

8. Correspondence - None

9. Other Business

9.1 Councillor Vince Judge noted that a press release will indicate a new business locating in the industrial park in Municipality of North Perth shortly.

9.2 Dairy Days – Walter McKenzie indicated attending Dairy Days and visited local farms.

10. **CLOSED MEETING - None**

11. **NEXT MEETING:** April 10th at 10:00 A.M. Township of Perth South

12. **ADJOURNMENT**

Motion by Councillor Walter McKenzie

Seconded by Warden Ian Forrest

THAT the meeting adjourn at 2:40 pm;

Carried.

Councillor Robert Wilhelm, Chair

Pauline Walkom, Administrative Support
Clerk/Recorder