

**ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

**August 14, 2012 –10:00 AM
Council Chamber, Municipality of North Perth**

Members Present: Councillor Robert Wilhelm, Councillor Vince Judge,
Councillor Walter McKenzie, Councillor Bob McMillan and Warden Ian Forrest

Staff Present: Bill Arthur, Chief Administrative Officer, Kristin Sainsbury,
Economic Development Coordinator and Pauline Walkom,
Recorder/Administrative Support Clerk

ABSENT: None

1. **CALL TO ORDER**
Chairperson Robert Wilhelm called the meeting to order at 10:00 AM and verified quorum was present.
Carried

2. **ADOPTION OF AGENDA**
Moved by Warden Forrest
Seconded by Councillor Vince Judge
THAT "Update on Perth County Kitchens" be added to Agenda, and
THAT the Agenda for August 14, 2012 be approved as amended;
Carried

3. **DECLARATIONS OF PECUNIARY INTEREST** and general nature thereof
No Disclosures stated.

4. **ADOPTION OF PREVIOUS MINUTES**
Moved by: Councillor Walter McKenzie
Seconded by: Councillor Bob McMillan
THAT the minutes of the June 12, 2012 Economic Development Committee meeting minutes be approved;

5. **DELEGATIONS - NONE**

6. **REPORTS**
 - 6.1 Perth County Visitors Association Assessment
 - 6.2 Perth County Visitors Survey Results

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Kristin Sainsbury, Economic Development Coordinator reviewed the findings of the Perth County Visitors Association Survey and organizational assessment.

Kristin Sainsbury clarified that businesses from Stratford and St. Marys were included in the responses as they may currently make up the membership of the PCVA.

Kristin Sainsbury clarified that the comparisons of per capita funding of Economic and Tourism were compared on the basis of the municipal funded portion, not the total budget.

Alternate Tourism Delivery Models (#1-#5) were reviewed and discussed.

Future funding options for the Perth County Visitors Association were reviewed and discussed.

Motion by Warden Ian Forrest
Seconded by Councillor Walter McKenzie

THAT the report dated July 31, 2012, prepared by the Economic Development Coordinator regarding the Perth County Visitors Association Review, be received; and further

THAT the Economic Development Committee recommend to Council that they support tourism as an economic driver for the County; and further

THAT the Economic Development Committee recommend Council support a 5 year commitment to funding the PCVA including annual contribution to \$105,000 (2013), \$115,000 (2014), \$125,000(2015) \$135,000 (2016) and \$150,000 (2017) to achieve the required level of funding subject to :

1. A five (5) year Business Plan and Budget forecast being approved by Council
2. County Council appointed member being on Board
3. PCVA focus on promotion of all businesses within the County rather than membership based focus;

Carried.

6.3 Perth County Kitchens

Kristin Sainsbury, Economic Development Coordinator provided a verbal report on Perth County Kitchens. Project will be offering four (4) adult classes in each of

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the Municipalities; as well as two children's classes on September PA day. Costs will be funded through Special Projects Budget.

Motion by Councillor Vince Judge
Seconded by Councillor Bob McMillan
That the Economic Development Coordinator's verbal report on Perth County Kitchens be accepted.

Carried.

7. **Correspondence –**
Moved by Councillor Vince Judge
Seconded by Warden Ian Forest

THAT the minutes of West Perth Economic Development Committee meeting dated June 13, 2012 and

THAT the draft minutes of Township of Perth South Economic Development Committee dated July 24, 2012 be received;

Carried

8. **Other Business –**
8.1 Economic Development Coordinator Contract

This item will be discussed at upcoming Perth County Council Meeting and Human Resources Committee meeting on August 16, 2012.

Motion by Warden Ian Forrest
Seconded by Councillor Bob McMillan

Recommend to Perth County Human Resources Committee and Perth County Council that the Economic Development Coordinator position be a full time position;

Carried.

9. **CLOSED MEETING – NO CLOSED MEETING**
10. **REPORTING OUT FROM CLOSED MEETING - NONE**

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13. **NEXT MEETING:** September 17, 2012 at 10:00 AM at Municipality of West Perth at 10:00 A.M.

14. **ADJOURNMENT**

Motion by Warden Ian Forrest
Seconded by Councillor Walter McKenzie
THAT the meeting adjourn at 11:27 A.M.;

Carried.

Councillor Robert Wilhelm, Chair

Pauline Walkom, Administrative Support
Clerk/Recorder

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