



**ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

**December 20, 2012 –9:00 AM  
Council Chamber, Court House, Stratford**

**Members Present:**

Councillors Jim Aitcheson, Julie Behrns, Rhonda Ehgoetz, Ian Forrest, Walter McKenzie, Bob McMillan, Meredith Schneider and Robert Wilhelm, Warden Vince Judge

**Staff Present:**

Bill Arthur, Chief Administrative Officer, Kristin Sainsbury, Economic Development Coordinator, and Pauline Walkom, Recorder/Administrative Support Clerk; Kerri Ann O'Rourke, Clerk

ABSENT: Councillor Bill French

**1. CALL TO ORDER**

Bill Arthur, CAO called the meeting to order and performed the duties of the Interim Chair.

Members of the Economic Development Committee were asked to state their intention to seek the position of Chairperson

Moved by: Councillor Julie Behrns nominated Councillor Robert Wilhelm.

Seconded by: Councillor Jim Aitcheson.

Carried.

Councillor Wilhelm accepted the nomination.

Chairperson Robert Wilhelm verified quorum was present.

**2. ADOPTION OF AGENDA**

Moved by Councillor Rhonda Ehgoetz

Seconded by Councillor Jim Aitcheson

THAT the Agenda for December 20, 2012 be approved;

Carried

**3. DECLARATIONS OF PECUNIARY INTEREST** and general nature thereof

No Disclosures stated.

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**4. ADOPTION OF PREVIOUS MINUTES**

Moved by: Councillor Walter McKenzie  
Seconded by: Councillor Mert Schneider  
THAT the minutes of the October 15, 2012 Economic Development Committee meeting minutes be approved;

Carried

**5. DELEGATIONS - NONE**

**6. REPORTS**

**6.1** BR& E Findings – Kristin Sainsbury, Economic Development Coordinator & Jordan Hypes, BR & E Coordinator

Moved by Councillor Ian Forrest  
Seconded by Councillor Bob McMillan

THAT report prepared by Jordan Hypes, dated December 20, 2012 regarding the BR & E final reported be received;

THAT staff be directed to forward this report and the attachments to County Council;

Carried

**6.2 Proposed Economic Development 2013 Work Plan**

Table 1 – 2013 Economic Development Proposed Workplan and Resources Allocation was reviewed.

It was requested that item SP4 ( Develop new community events, tourism products and themed day trips)be removed.

Kristin Sainsbury was directed to draft a document regarding County vs Lower Tier role, Vision and report back to Economic Development Committee. The Terms of Reference for the Committee should be reviewed.

Moved by: Warden Vince Judge  
Seconded by: Councillor Jim Aitcheson

THAT report prepared by Kristin Sainsbury dated December 13, 2010 regarding the 2013 work plan be received.

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AND that a report with amendments will be available at the next Economic Development Committee;

Carried

**6.3 County Boundary Signage**

Moved by Councillor Julie Behrns  
Seconded by Councillor Walter McKenzie

THAT the report dated December 12, 2012 prepared by the Economic Development Coordinator regarding County Boundary Signage, be received; and further

THAT the Economic Development Committee directs staff to proceed with a signage implementation program for the County along County roads as allowable within the County Economic Development budget;

Carried

**6.4 2012 Special projects**

University of Waterloo has been unable to confirm the project and funding remains unsent.

Moved by Councillor Rhonda Eghoetz  
Seconded by Councillor Bob McMillan

That the report dated December 13, 2012 prepared by Economic Development coordinator regarding special project funds be received;

Carried

**7. Correspondence –**

Moved by Councillor Mert Schneider  
Seconded by Councillor Vince Judge

THAT the minutes of West Perth Economic Development Committee meeting dated, September 12, 2012 and

THAT the draft minutes of Township of Perth South Economic Development Committee dated September 25, 2012 be received

THAT the minutes of Municipality of North Perth dated November 5, 2012 be received;

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Carried

**8. Other Business**

**8.1 Committee Dates:**

The proposed Committee dates are: January, April, June, September and November 2013. The meeting will follow either the first or second Council meeting. Further meeting dates will be added as needed.

The next meeting will be January 24, 2012. (time to determined)

**9. CLOSED MEETING – NO CLOSED MEETING**

**10. REPORTING OUT FROM CLOSED MEETING - NONE**

**13. NEXT MEETING:** January 24, 2012 (Time to be determined)

**14. ADJOURNMENT**

Moved by Warden Vince Judge  
Seconded by Councillor Jim Aitcheson  
THAT the meeting adjourn at 10:59 A.M.;

Carried

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Councillor Robert Wilhelm, Chair

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Pauline Walkom, Administrative Support  
Clerk/Recorder