



**ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

**April 4, 2013 –10:30 AM  
Council Chamber, Court House, Stratford**

**Members Present:**

Councillor Robert Wilhelm, Chairman, Councillor Jim Aitcheson, Councillor Walter McKenzie, Councillor Bob McMillan, Councillor Mert Schneider, Councillor Bill French, Julie Behrns, Councillor Ian Forrest

**Staff Present:**

Bill Arthur, Chief Administrative Officer, Kristin Sainsbury, Economic Development Coordinator, and Pauline Walkom, Recorder/Administrative Support Clerk

ABSENT: Warden Vince Judge and Councillor Rhonda Ehgoetz

**1. CALL TO ORDER**

Chairperson Robert Wilhelm called the meeting to order at 10:30.M. and verified quorum was present.

**2. ADOPTION OF AGENDA**

Moved by Councillor Jim Aitcheson  
Seconded by Councillor Julie Behrns  
THAT the Agenda for April 4, 2013 be approved;

Carried

**3. DECLARATIONS OF PECUNIARY INTEREST and general nature thereof**  
No Disclosures stated.

**4. ADOPTION OF PREVIOUS MINUTES**

Moved by: Councillor Julie Behrns  
Seconded by Councillor Ian Forrest  
THAT the minutes of the January 24, 2013 Economic Development Committee meeting minutes be approved;

Carried

**5. DELEGATIONS - NONE**

**6. REPORTS**

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

### 6.1 Economic Development General Report

Kristin Sainsbury reviewed the General report which included:

1. Economic 2013 Work Plan
2. Agri-food BR & E
3. Perth County Regional Food Hub Project
4. Labour Market Strategy
5. Buy Local Buy Fresh Map
6. County Website Enhancements
7. SWEA
8. Plowing Match
9. Social Media Sites
10. Other Activities

It was requested that Kristin Sainsbury work with the lower tiers to include a link on the Municipality websites to the twitter and facebook pages for Perth County Jobs and Economic Development.

The 2013 Perth County Rural Guide (electronic copy) will be forwarded to Committee members for information.

Moved by Councillor Mert Schneider  
Seconded by Councillor Walter McKenzie

THAT report prepared by Kristin Sainsbury, dated March 25, 2013 regarding Economic Development activities and update, is received;

Carried

### 7. Correspondence

- 7.1 Municipality of West Perth – December 12, 2012 – Economic Development Committee Minutes
- 7.2 Municipality of Perth South – March 4, 2013
- 7.3 Municipality of North Perth – March 4, 2013

Moved by Councillor Bill French  
Seconded by Councillor Jim Aitcheson

**ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

THAT the minutes of West Perth Economic Development Committee meeting dated, December 12, 2012 be received; and  
Township of Perth South Economic Development Committee dated March 4, 2013 be received; and  
North Perth Economic Development Committee dated March 4, 2013 is received;

Carried

**8. Other Business**

**8.1 Eastern Ontario Warden's Caucus Video** – The video was viewed by those present. <http://www.youtube.com/watch?v=9PQsh074cek>

**8.2 Upcoming Meetings:**

- Ministry of Economic Development Information Session for Southern Ontario Development Program being held in Stratford at the Country Club – April 18, 2013 at 7:30 a.m.
- SWEA Convention June 13-14, Goderich

**8.3 Articles: Rural Outsourcing, Rural Economic Development Skills Gap a Huge issue – The Globe and Mail – March 26, 2013** (Distributed at Committee meeting)

**9. CLOSED MEETING – NO CLOSED MEETING**

**10. REPORTING OUT FROM CLOSED MEETING – NONE**

**11. NEXT MEETING:** June 20, 2013 at 1:00 PM (or following Council)

Councillor Ian Forrest requested that media be aware of grants that were awarded to local organizations at Perth County Visitors Association on April 2, 2013. Kristin Sainsbury will retweet information on Economic development sites.

**ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

**12. ADJOURNMENT**

Moved by Councillor Bill French  
Seconded by Councillor Ian Forrest  
THAT the meeting adjourn at 11:12 AM;

Carried

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Councillor Robert Wilhelm, Chair

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Pauline Walkom, Administrative Support  
Clerk/Recorder

DRAFT