

**ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

**September 12, 2013 – 9:55 AM
Council Chamber, Court House, Stratford**

Members Present:

Warden Vince Judge, Councillor Robert Wilhelm, Chairman, Councillor Jim Aitcheson, Councillor Walter McKenzie, Councillor Mert Schneider, Councillor Bill French, Julie Behrns, Councillor Ian Forrest, Councillor Rhonda Ehgoetz

Staff Present:

Bill Arthur, Chief Administrative Officer, Kristin Sainsbury, Economic Development Coordinator, and Pauline Walkom, Recorder/Administrative Support Clerk

ABSENT: Councillor Bob McMillan

1. CALL TO ORDER

Chairperson Robert Wilhelm called the meeting to order at 11:00 AM and verified quorum was present.

2. ADOPTION OF AGENDA

Moved by: Councillor Ian Forrest

Seconded by: Councillor Jim Aitcheson

THAT the Agenda for September 12, 2013 be approved as amended;

Add June 3, 2013 North Perth minutes under Section 7.3;

Carried

3. DECLARATIONS OF PECUNIARY INTEREST and general nature thereof
No Disclosures stated.

4. ADOPTION OF PREVIOUS MINUTES

Moved by: Councillor Rhonda Ehgoetz

Seconded by: Councillor Jim Aitcheson

THAT the minutes of the June 6, 2013 Economic Development Committee meeting minutes be approved;

Carried

5. DELEGATIONS - NONE

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6. REPORTS

6.1 Economic Development General Report

Kristin Sainsbury, Economic Development Coordinator advised further information on the following items:

5.3 Labour Market Strategy & Initiatives

Perth Community Futures will serve as the lead applicant and will administer cash flow for the project. The budget has been adjusted to reflect this change.

Councillor Vince Judge is present.

5.4 County Website Enhancements

It was also noted that Interviews were held and the successful contractor was TBK Creative, London Ontario to undertake the web enhancements.

Moved by Councillor Walter McKenzie

Seconded by Councillor Julie Behrns

THAT the staff report prepared by Kristin Sainsbury, dated June 5, 2013 regarding Economic Development activities and update, be received;

Carried

6.2 RED Grant Funding Report

It was noted that this item will have to be forwarded to Council.

Moved by Councillor Julie Behrns

Seconded by Councillor Jim Aitcheson

THAT the report dated September 5, 2013, prepared by the Economic Development Coordinator regarding County RED application, be received; and further;

THAT the Economic Development Committee recommend Council approve the submission of a joint RED application;

Carried

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6.3 TOD's (Tourist-Oriented Directional Signs) Signage Report

TOD Signage is more tourist based and sign placement is near the highway. Location of signs and overall costs involved were reviewed.

Moved by Councillor Bill French
Seconded by Councillor Jim Aitcheson

THAT the Economic Development Committee directs staff to provide an overview report for all signs;

Carried

6.4 **2014 Economic Development Budget Report**

Dates should read 2013-4 at the top of the report. The report reflects 2013 year to-date (end of August)

No revenue will be shown for the special project labour market survey.

Moved by Councillor Jim Aitcheson
Seconded by Warden Vince Judge

THAT report prepared by Kristin Sainsbury, dated September 6, 2013 regarding the 2014 Economic Development Budget, be received; and

THAT staff be directed to submit as part of the 2014 budget process.

Carried

7. **Correspondence**

7.1 Municipality of West Perth – June 12, 2013 and August 7, 2013 – Economic Development Committee Minutes

7.2 Municipality of Perth South – June 15, 2013 and July 23, 2013

7.3 Municipality of North Perth – June 3, 2013

Moved by: Councillor Julie Behrns
Seconded by Councillor Bill French

THAT the minutes of West Perth; Perth South; and North Perth be received for information;

Carried

8. **Other Business**

8.1 Upcoming Meetings: Rural Creative Communities Conference, October 22-24, 2013 Pine Lake Golf Course, Town of Minto

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Councillor Robert Wilhelm and Warden Judge requested further conference registration information.

8.2 By-law Changes – SWEA - Special General Meeting September 26 at 10:00 AM

A special general meeting for Southwest Economic Alliance (SWEA) will be held on September 26, 2013 at 10:00 AM to consider revised bylaws. The meeting will be held at Fanshawe College, main campus in London. Kristin Sainsbury was directed to determine if non-municipal fees would be considered for membership and advise Council by email.

8.3 Dr. Foot, Keynote Speaker -Boom, Echo Bust – Arden Park –
Registration online – September 19 from 9:00 am to 12:00 noon
Councillor Forrest indicated interest in attending. Registration to be completed.

9. **CLOSED MEETING – NO CLOSED MEETING**

10. **REPORTING OUT FROM CLOSED MEETING – NONE**

11. **NEXT MEETING November 21, 2013** at 1:00 PM (or following Council)

12. **ADJOURNMENT**

Moved by Councillor Mert Schneider
Seconded by Councillor Vince Judge
THAT the meeting adjourn at 10:40 AM;

Carried

Councillor Robert Wilhelm, Chair

Pauline Walkom, Administrative Support
Clerk/Recorder