



**ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

**November 21, 2013 – 9:55 AM  
Council Chamber, Court House, Stratford**

**Members Present:**

Warden Vince Judge, Councillor Robert Wilhelm, Chairman, Councillor Jim Aitcheson, Councillor Walter McKenzie, Councillor Mert Schneider, Councillor Bill French, Julie Behrns, Councillor Ian Forrest, Councillor Rhonda Ehgoetz, Councillor Bob McMillan

**Staff Present:**

Bill Arthur, Chief Administrative Officer, Kristin Sainsbury, Economic Development Coordinator, and Pauline Walkom, Recorder/Administrative Support Clerk

ABSENT: None

**1. CALL TO ORDER**

Chairperson Robert Wilhelm called the meeting to order at 1:30 PM and verified quorum was present.

**2. ADOPTION OF AGENDA**

Moved by: Councillor Mert Schneider

Seconded by: Councillor Jim Aitcheson

THAT the Agenda for November 21, 2013 be approved as amended;

Carried

**3. DECLARATIONS OF PECUNIARY INTEREST and general nature thereof**  
No Disclosures stated.

**4. ADOPTION OF PREVIOUS MINUTES**

Moved by: Councillor Rhonda Ehgoetz

Seconded by: Councillor Walter McKenzie

THAT the minutes of the September 13, 2013 Economic Development Committee meeting minutes be approved;

Carried

**5. DELEGATIONS - NONE**

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**6. REPORTS**

**6.1 Economic Development General Report**

Kristin Sainsbury briefly reviewed the general report.

The new Economic Development website highlights a personalized touch when working with the County of Perth. Some of the website page links were displayed and reviewed. Web pages are trending toward scrolling sites due to the increased use of tablets impacting both formats and sizing. The term “Business development” will be replaced by Economic Development. Kristin Sainsbury was asked to forward the new website page links to County Council members.

Moved by Councillor Rhonda Ehgoetz

Seconded by Councillor Jim Aitcheson

THAT the staff report prepared by Kristin Sainsbury, dated November 8, 2013 regarding Economic Development activities and update, be received;

Carried

**6.2 2014 Economic Development Work plan**

Kristin Sainsbury reviewed the work plan which has linked actions to the strategic plan and economic plan.

The Labour Market Project will have Community Futures as the lead serving as the bank. A project manager will be hired by the project to facilitate the project. It was identified that staff consider facilitating the first agricultural forum rather than hiring a facilitator to start small.

Moved by Councillor Mert Schneider

Moved by Councillor Bob McMillan

THAT Staff be directed to proceed to implement the 2014 work plan and priorities identified therein in alignment with the County Strategic Plan and Economic Development Strategic Plan subject to budget approval;

Carried

**7. Correspondence**

7.1 Municipality of West Perth – August 7, 2013 and September 11, 2013 – Economic Development Committee Minutes

7.2 Municipality of Perth South – July 23, 2013 and October 29, 2013

7.3 Municipality of North Perth – September 9, 2013

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Moved by: Councillor Jim Aitcheson  
Seconded by Councillor Julie Behrns  
THAT the minutes of West Perth; Perth South; and North Perth be received for information;

Carried

**8. Other Business**

**8.1 Upcoming meetings: OMAFRA Local Food Consultation, November 29, 2013 at 1:00 PM** – Kristin Sainsbury has been invited. OMAFRA needs participation on local food policies and feedback.

**8.2 Additional Item -Western Wardens – Regional broadband study – Next steps.**

A staff report titled “Regional Broadband Study – Next Steps dated October 18, 2013 was distributed to Committee members (Author Lance Thurston, Regional Broadband Study Lead.) This will be coming back to the County for a funding request. Bill Arthur will be providing a more detailed report to Council in January 2014.

Councillor Ian Forrest is now absent.

**9. CLOSED MEETING – NO CLOSED MEETING**

**10. REPORTING OUT FROM CLOSED MEETING – NONE**

**11. NEXT MEETING** Feb 20, 2013 at 1:00 PM (or following Council) Council Chamber **Further dates** for 2014; April 3, 2014; June 5, 2014; Sept 18 and November 20, 2013

**12. ADJOURNMENT**

Moved by Warden Vince Judge  
Seconded by Councillor Mert Schneider  
THAT the meeting adjourn at 2:21;

Carried

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Councillor Robert Wilhelm, Chair

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Pauline Walkom, Administrative Support  
Clerk/Recorder