



**The Corporation of The County of Perth
Economic Development Committee
Minutes**

September 18, 2014

10:35 AM

Council Chambers, Court House

Council Present: Warden Wilhelm
 Councillor Forrest
 Councillor McMillan
 Councillor Behrns
 Councillor Aitcheson
 Councillor Schneider
 Councillor Judge
 Councillor French
 Councillor Ehgoetz
 Walter McKenzie

Staff Present: Pauline Walkom, Administrative Support Clerk
 Kristin Sainsbury, Economic Development Coordinator
 Bill Arthur, Chief Administrative Officer

1. Call to Order

Chairperson Councillor Robert Wilhelm called the meeting to order at 10:35 AM and verified quorum was present.

2. Confirmation of the Agenda

2014 EC001

Moved By: Councillor French

Seconded By: Councillor Schneider

THAT the agenda for September 18, 2014 be approved as circulated;

Carried

3. Disclosure of Pecuniary Interest - None

4. Delegations - None

5. Staff Reports

5.1. Perth County Economic Development Committee - June 5, 2014 - Draft Amended Regular Minutes

2014 EC002

Moved By: Councillor Judge

Seconded By: Councillor French

THAT the Economic Development Committee minutes dated June 5, 2014 be approved as amended;

Carried

5.2. Economic Development General Report

Kristin Sainsbury reviewed the Economic Development General Report and highlighted sections below;

1. Labour Market Strategy

The Labour Market Strategy has commenced with the hiring of a project manager and research team, The Deep Centre as the research firm for the project

2. County Video Series

The videographer has been filming as events happen in the County. Four business videos for each lower tier will tell the stories of unique businesses.

3. County Website Enhancements

The enhancements have been launched. Videos will be uploaded and banners changed to reflect the season.

4. SWEA Intelligent Region Benchmarking Initiative

Two coordinators have been hired under the Job Creation Partnership (JCP) program. Discussion reviewed the current SWEA projects and Western Ontario Warden Caucus (WOWC) projects.

5. EDCO Real Estate Alliance

12 Municipalities will participate and set up terms of reference and modelling other investment alliances.

6. County Straw Sculpture and Local Food

11 locations participated in the county straw sculpture event. The dinner featuring local food (\$25.00) will feature all producers on the tour and is scheduled for September 30, 2014 in Milverton.

2014 EC003

Moved By: Councillor Behrns

Seconded By: Walter McKenzie

THAT the staff report prepared by Kristin Sainsbury, Economic Development Coordinator, dated September 18, 2014, regarding Economic Development activities and update, be received;

Carried

6. Correspondence

- 6.1. Municipality of North Perth Economic Development Committee - July 7, 2014 - Regular Minutes**
West Perth Economic Development Committee – June 11, 2014 – Regular Committee Minutes
Township of Perth South Economic Development Committee – May 27, 2014 – Regular Minutes

2014 EC004

Moved By: Councillor Judge

Seconded By: Councillor McMillan

THAT the minutes of Municipality of North Perth dated July 7, 2014; West Perth Economic Development Committee dated June 11, 2014 and Township of Perth South Economic Development Committee dated May 27, 2014 be received;

Carried

7. Notice of Motions - None

8. Other Business - Court House Sign

Councillor Walter McKenzie noted that the sign on Court House lawn should have County of Perth crest that is missing replaced on it or consideration of the new logo. Bill Arthur, CAO was directed to investigate.

9. Closed Session Meeting and Reporting Out - None

10. Adjournment

2014 EC005

Moved By: Councillor Judge

Seconded By: Walter McKenzie

THAT the Economic Development Committee meeting adjourn at 11:17 AM;

Carried

Chair Warden Robert Wilhelm

Pauline Walkom, Recording
Secretary, Administrative Support
Clerk