



**The Corporation of The County of Perth  
Economic Development Committee  
Minutes**

**November 20, 2014**

- Council Present:      Warden Wilhelm  
                                  Councillor Forrest  
                                  Councillor McMillan  
                                  Councillor Behrns  
                                  Councillor Aitcheson  
                                  Councillor Schneider  
                                  Councillor Judge  
                                  Councillor Ehgoetz  
                                  Councillor McKenzie  
                                  Councillor French
- Staff Present:            Bill Arthur, CAO  
                                  Kristin Sainsbury, Economic Development Coordinator  
                                  Pauline Walkom, Administrative Support Clerk/Recording  
                                  Secretary
- Guest:                     Cathy Bieman, General Manager – Perth County Visitors'  
                                  Association

**1. Call to Order**

Chairperson Warden Wilhelm called the meeting to order at 10:30 AM and verified quorum was present.

**2. Confirmation of the Agenda**

**2014-EC006**

**Moved By:** Councillor Forrest

**Seconded By:** Councillor Aitcheson

THAT the Economic Development Committee agenda for November 20, 2014 be approved as circulated with one change;

Move Item 5.3 Perth County Visitors' Centre 2013 Audited Statements and Program Update to 5.1;

**Carried**

**3. Disclosure of Pecuniary Interest**

**4. Delegations - None**

**5. Staff Reports**

**5.1 Perth County Visitors' Centre 2013 Audited Statements and Program Update**

Cathy Bieman, General Manager, Perth County Visitors' Centre provided a financial update with 2013 Audited Financial Statements; a program update and slide presentation for 2013/14.

**2014-EC007**

**Moved By:** Councillor French

**Seconded By:** Councillor Judge

THAT the report dated November 20, 2014 prepared by Kristin Sainsbury, Economic Development Coordinator, regarding the Perth County Visitors Association 2013 Audited Financial Statements and Program Update be received;

**Carried**

Cathy Bieman is now absent.

**5.2 Economic Development Committee - September 18, 2014 - Draft Regular Minutes**

**2014-EC008**

**Moved By:** Councillor Forrest

**Seconded By:** Councillor Ehgoetz

THAT the Economic Development Committee minutes dated September 18, 2014 be adopted as amended;

**Carried**

**5.3 Economic Development General Report**

Warden Wilhelm congratulated Kristin Sainsbury on her recent Ec.D. Designation from Economic Developers Association of Canada.

Kristin Sainsbury highlighted the general report which contained;

1. Labour Market Strategy
2. County Video Series
3. SWEA Intelligent Region Benchmarking Initiative
4. EDCO Real Estate Alliance
5. County Straw Sculpture and Local Food
6. EDAC Conference (Calgary)
7. Social Media Sites
8. 2014 Economic Development Work Plan Status
9. Other Activities
10. Table 1: Economic Development Strategic Priorities 2014 – November 2014 Committee Update

**2014-EC009**

**Moved By:** Councillor Behrns

**Seconded By:** Councillor Ehgoetz

THAT the staff report prepared by Kristin Sainsbury, Economic Development Coordinator, dated November 20, 2014, regarding Economic Development activities and update be received;

**Carried**

**6. Correspondence**

**6.1 Township of Perth South Economic Development Committee - September 30, 2014**

**6.2 West Perth Economic Development Committee – September 10, 2014 – Regular Minutes**

**2014-EC010**

**Moved By:** Councillor McKenzie

**Seconded By:** Councillor Schneider

THAT the minutes of Municipality of Township of Perth South dated September 30, 2014 and the Municipality of West Perth Economic Development Committee dated September 10, 2014 be received;

**Carried**

**7. Notice of Motions – None**

8. **Other Business – None**
9. **Closed Session Meeting and Report Out - None**
10. **Adjournment**

**2014-EC011**

**Moved By:** Councillor Judge

**Seconded By:** Councillor Schneider

THAT the Economic Development Committee meeting adjourn at 11:20 AM;

**Carried**

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Warden Robert Wilhelm, Chair

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Pauline Walkom, Recording  
Secretary/Admin. Support Clerk